

Bear TAG Husbandry Course Sponsorship



The mission of the Bear Taxon Advisory Group (TAG) is to support bears around the world, through ex-situ activities, by developing sustainable population management programs, creating educational curriculum, supporting research, pioneering welfare standards, and advocating for bear conservation.

The Bear TAG is hosting its inaugural husbandry course. The time spent during the husbandry course allows zoo professionals, veterinarians, and researchers from around the country to collaborate and transfer knowledge about bear husbandry, science and wellbeing. This year's course will be hosted by the Detroit Zoological Society on October 9-13, 2023. To keep hosting costs and registration fees low, we are seeking sponsor support. We hope you consider supporting our efforts to care for some of this planet's most revered and precious species.

To learn more about the Bear TAG please visit: www.bearitag.org

All sponsorship checks can be made out to the Detroit Zoological Society with "Bear TAG Husbandry Course" in the notation section. Checks can be sent to:



8450 West Ten Mile Road

Royal Oak, MI 48067

Attn: Betsie Meister, Mammal Department

Online payments: <http://weblink.donorperfect.com/BearTAG>

SPONSORSHIP LEVELS

All sponsors will receive recognition based on their level of sponsorship.



Sun Bear Level – \$250

Sponsor recognition on conference materials



Sloth Bear Level – \$500

One registration fee covered for sponsoring institution or person (participant must have been accepted to the course). Sponsor recognition on conference materials and website with a link to your own webpage.



Giant Panda Level – \$800

Contribute conference materials for participants. Sponsor recognition on our conference materials and website with a link to your own webpage.



Brown Bear Level – \$1000

Sponsor a lunch break for all participants during the conference. Sponsor recognition on our conference materials with specific mention on schedule, website, and a link to your own webpage.



Polar Bear Level – \$1000+

Sponsor a dinner for all participants during the course. Sponsor recognition on our conference materials with specific mention on schedule, website, and a link to your own webpage.

If you are interested in sponsoring any part of the course, please contact Rachel Sides at Oklahoma City Zoo at rsides@okc zoo.org for more information. Deadline for inclusion on conference materials is September 1, 2023.

Thank you for your support!